

NEWS RELEASE

**For Immediate Release
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Berthoud Farmers' Market Receives Some Green

Berthoud, CO—Green is a pretty common color at Berthoud's weekly summer Farmers' Market, but this kind of green is the cash kind.

Local contacts with Xcel Energy recently donated \$1,250 for the operation of this year's market, with intentions to sustain it for future years.

Xcel reps say that they are happy to help sponsor a beneficial community event such as our farmers' market in our growing area, and wish to establish its support and relationship with the town.

Berthoud Main Street Program manager Eric Boyd said, "Sponsorships are critical for the success and sustainability of small town, grassroots programs such as Main Street. We are very grateful to Xcel. The money will go toward the operating costs of the Berthoud Farmers' Market this year, which we hope will be another great success and opportunity for downtown to be the focus of the community."

The Berthoud Farmers' Market is held every Thursday afternoon, 3-7, through October 19, at the corner at 3rd Street and Mountain Avenue in historic downtown Berthoud.

A volunteer-driven, non-profit organization, The Berthoud Main Street Program encourages the community to volunteer with its many upcoming activities and events, such as downtown beautification as well as the annual Berthoud Farmers' Market. For volunteer opportunities, or any questions, please contact Eric Boyd at 532-5199.

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