

## **NEWS RELEASE**

**For Immediate Release  
July 21, 2006**

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### **Gourmet and Fresh Eating at its Best— *New and Returning Vendors Pack Market***

New and returning vendors are filling the Berthoud Farmers' Market—and fast—at the southeast corner of Mountain Avenue and 3<sup>rd</sup> Street every Thursday afternoon through mid October, 3-7.

This week, the market features new vendors offering fresh, home-baked pies, cold, creamy gelato, cheesecakes, and ready-to-eat dinner foods. Returning favorites bring roasted peppers and batch-roasted coffee.

For those who prefer to eat dessert first, Pie in the Sky offers delicious fresh-baked fruit, nut, cream, and meringue pies. Marcelo's Gelato offers rich and creamy varieties of hand made gelato in pints, as well as small taste-sample sizes. European Cuisine will tempt with cheesecake, along with food items to take home for dinner.

Returning vendors include Pope Farms, selling a wide variety of fresh vegetables and herbs as well as roasted chili peppers, fresh roasted at the market while you watch. Also returning will be Jackie's Java batch roasted coffees, available for sale in the My Daddy's BBQ Sauce booth. Requests for whole bean coffee selections are welcome.

Continuing at the market are fresh summer squash, tomatoes, onions, cucumbers, green beans, corn, herbs, juicy peaches, crisp natural crackers, cheese spreads, fresh-baked loaves of bread, and hot kettle corn. In addition, the market offers tomato choka (similar to salsa only thicker), fresh batches of barbeque sauce, natural beef, a variety of mushrooms, frozen salt water fish and shellfish, emu products and soap, beaded flowers, vibrant table linens, and vitamin supplements. In addition, of course, snow cones.

Berthoud non-profit organizations, community growers, or artisans within the town and county who wish to sell either home grown produce or home made crafts may attend the market twice during the season at no charge.

A volunteer-driven, pie and gelato eating, non-profit organization, The Berthoud Main Street Program encourages the community to volunteer with its many upcoming activities and events, such as downtown beautification as well as its annual Berthoud Farmers' Market. For volunteer opportunities of all kinds, or any questions, please contact Eric Boyd at 532-5199. Visit the Berthoud Main Street Program website at [www.berthoudmainstreet.org](http://www.berthoudmainstreet.org).

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