

Berthoud Main Street Program

Preserving Our Downtown's Past and Planning For Its Future

A Colorado Main Street Community: Member of Downtown Colorado Inc. and the Colorado Farmers' Market Association

9th Annual Farmers' Market Seller Application—2011

14 weeks, every Thursday, 3 to 7pm, June 30 through September 29

3rd & Mountain, Berthoud, Colorado, in Larimer County

Name _____ Day Phone _____

Cell Phone _____

Mailing Address _____
(Street or PO Box) (City) (State) (Zip)

Physical Address _____
if different from mailing address (Street) (City) (State) (Zip)

Farm/Business Name _____

E-mail address _____

I will only sell products that my family or I have raised or made locally in Boulder, Larimer, Morgan, Adams and/or Weld counties, and that has not been purchased for resale. This does not apply to produce which is noncompetitive with the local market, such as peaches, apples, cherries, apricots, pears, plums, nectarines, processed foods, or items such as kettle corn or fresh flowers, approved at the discretion of Berthoud Main Street Program (BMSP). If I am a non-local seller selling noncompetitive products, such as fruit from the western slope or processed foods, I am either the owner or authorized agent of the owner.

Handicrafts that have been made by yourself or by your family are preferred. If not, please discuss with market manager.

Completed applications should be delivered to BMSP by Wednesday, June 1, 2011, which reserves the right to review and accept sellers throughout the Market season. Sellers will not be reviewed as a potential seller without completing and returning this application. Submission of a signed and dated application is acknowledgement of and agreement to:

- BMSP has the right to refuse the marketing of any produce or products and to reject any seller.
- Sellers not confirmed by BMSP by June 1, may miss deadlines for inclusion on BMSP promotional materials.
- Seller agrees to sell at each of the 14 weekly Markets in 2011, unless seller notifies BMSP of absence one week in advance and seller doesn't exceed three absences in 2011, or prior approval is made with BMSP.
- For an emergency absence, sellers will call the BMSP or its designee by 12 noon on Market Day. This ensures smooth Market operations and consumer credibility, i.e., consistent space placement in Market and advance promotion of sellers by BMSP.
- Set-up is from 1:30pm to 2:45pm and seller agrees to be set-up and ready to sell by 3pm each Thursday. Sellers are obligated to continue selling up to 7pm.
- Sellers are required to secure their tents on all sides with weights or equivalent holding mechanism. BMSP will require sellers to remove their tents if not secured.
- BMSP carries liability insurance covering common Market areas and not covering seller booth area, seller products or customers of seller booths. Sellers are strongly advised to carry their own liability insurance and submit a copy to BMSP.
- Sellers must complete and submit a sales sheet each week and pay in full all fees and taxes weekly.
- Sellers agree to pay BMSP seven percent (7%) of gross sales at each Market plus a five dollar (\$5) space fee for each space used at each Market. In addition, sellers agree to submit gross sales amounts for all food and non-food items sold each Market day and pay the applicable sales taxes: State of Colorado (2.9% non-food only), County of Larimer (0.8% non-food only), Town of Berthoud (3% food and non-food). BMSP collects these taxes from sellers and pays these taxes to the Colorado Department of Revenue each month.

